



COMBINED CYCLE JOURNAL

CCJ'S TOTAL MARKETING PROGRAM

PRINT

ONLINE

WEBINARS

NEWSLETTERS

E-BLASTS

We are the heart and soul of the largest global network of gas turbine owner/operators in the world. Our alliances span public and private utilities, industrial suppliers and engineering firms, OEMs, consultants, and a long list of power industry user groups. Subscribers to CCJ seek technical content to improve their operations, they aren't looking for press releases.

COME JOIN OUR GROWING NETWORK!

















































TOTAL MARKETING PROGRAM

ANNUAL PRE-FIXE

Hybrid: Print, Digital, Social, Editorial

1/2 PAGE – (4 issues) + CCJ Exclusive Webinar* \$12,000

FULL PAGE – (4 issues) + CCJ Exclusive Webinar* \$16,000

SPREAD – (4 issues) + CCJ Exclusive Webinar* \$24,000

*Webinar includes CCJ-published recap, recording, and distribution via print, digital, and social networks.

Print only (4 issues)

1/2 PAGE - \$2,000 x 4 FULL PAGE - \$3,000 x 4 SPREAD - \$5,000 x 4

A la Carte Display Ads (per issue)

Spread- \$6,250 FULL PAGE- \$3,750 ½ PAGE- \$2,750 1/3 PAGE- \$2,250 1/4 PAGE- \$2,000

DIGITAL PRODUCTS MENU

CCJ Exclusive Webinar* - \$5,000
*Includes CCJ-published recap, recording, and distribution via print, digital, and social networks.

User Group Newsletter ads (16,000 subscribers) Leaderboards \$1,250 Right Rail ads \$750

> Custom e-blasts \$3000 CCJ website rotating ads \$500/month



Billboard on ccj-online.com \$1000/month

TEAM CCJ

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